

Arizona Statewide Survey

Key findings from a statewide survey of 500 registered voters in Arizona January 13-14, 2009.



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Methodology

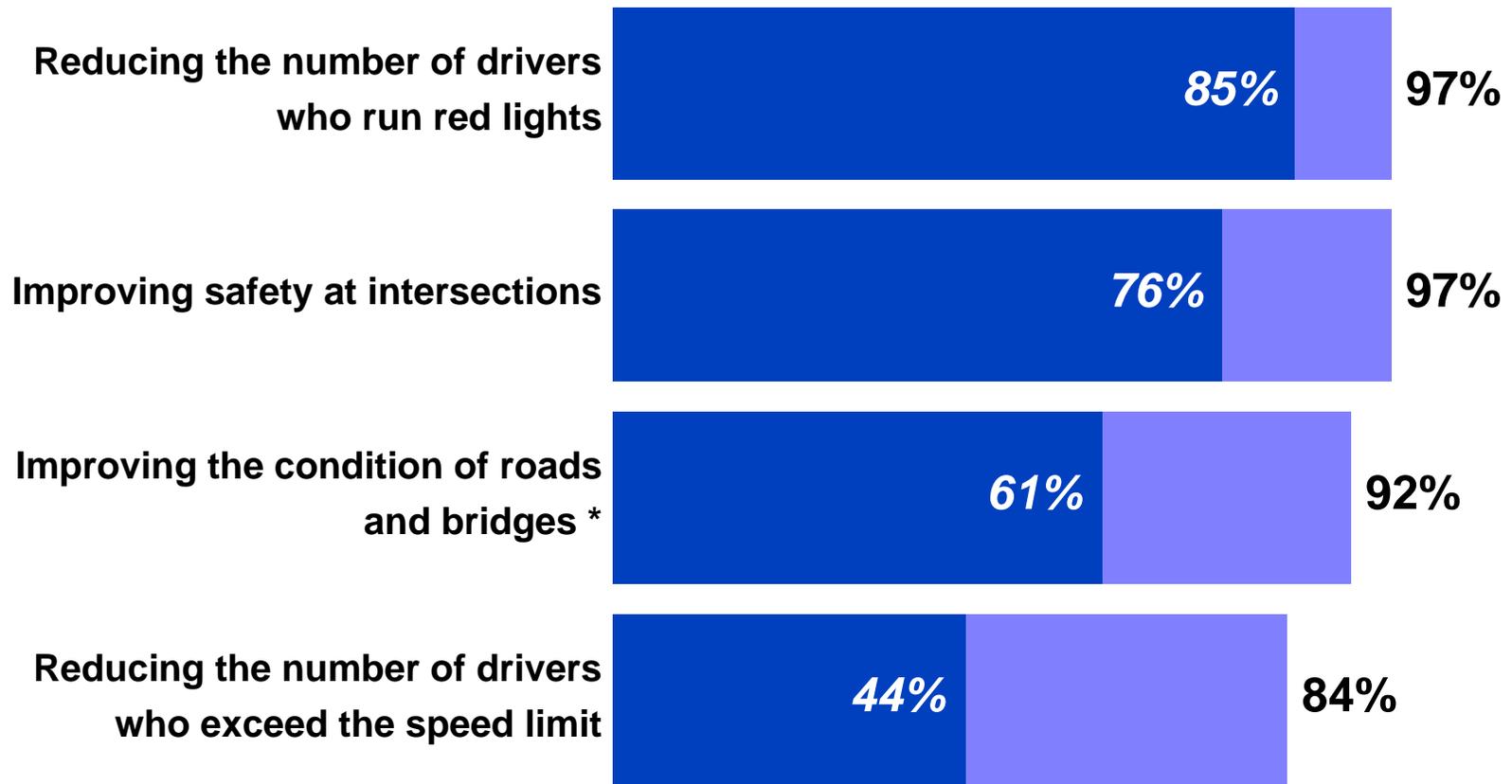
Public Opinion Strategies is pleased to present the key findings of a statewide telephone survey in Arizona. The survey was conducted January 13-14, 2009 among 500 registered voters and has a margin of error of $\pm 4.38\%$.



Survey Findings

Voters say it is very important to reduce the number of red light runners and to reduce the number of speeders.

Ranked By % Very Important



*Split Sampled N = 252

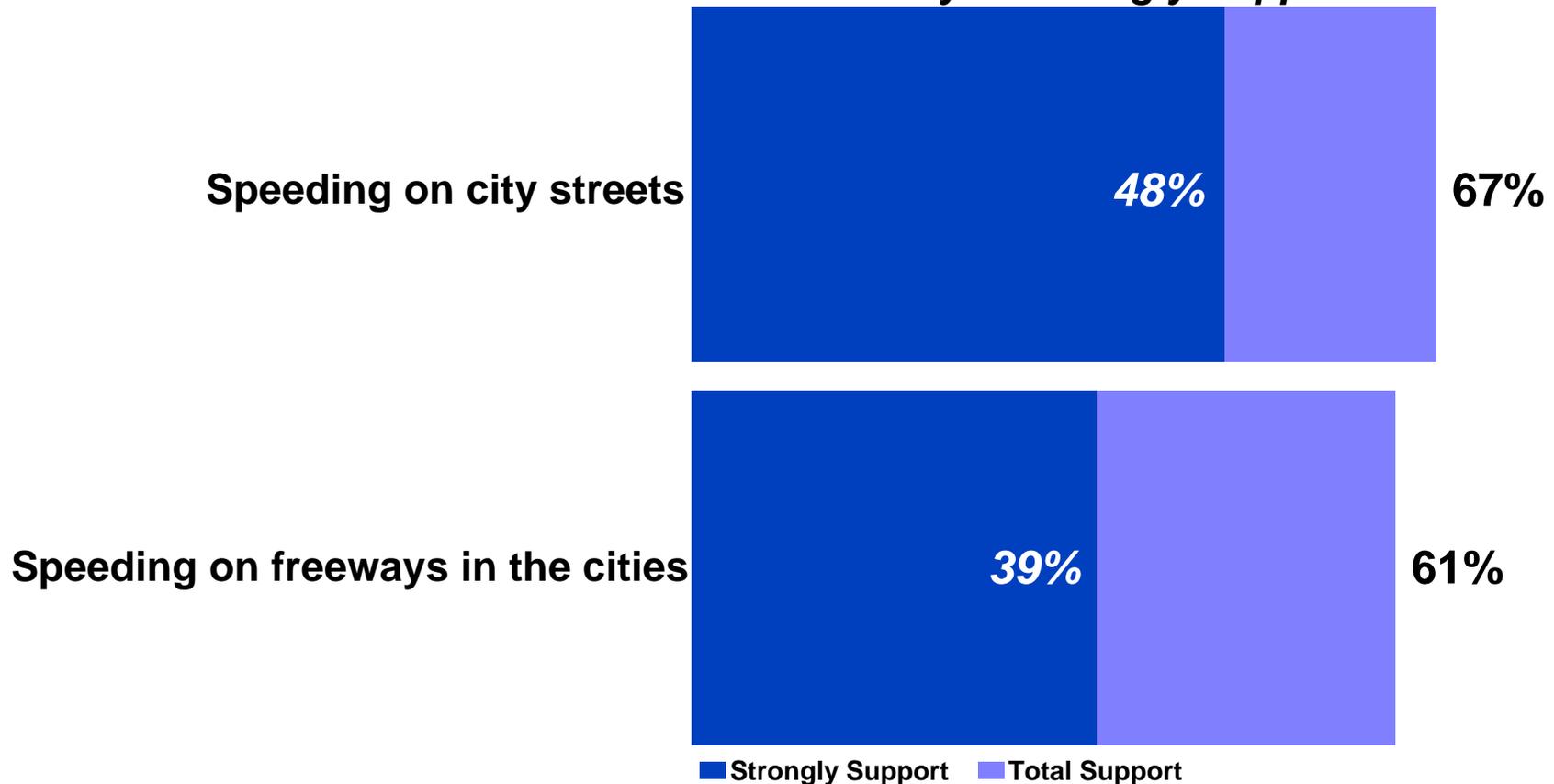
■ Very Important ■ Total Important

Thinking about driving on Arizona's streets and highways, please tell me how important each of the following items is to you personally. Would you say it is... very important, somewhat important, not very important, or not at all important to you?



A vast majority of voters in Arizona support the use of photo enforcement technology to catch speeders on city streets.

Ranked By % Strongly Support

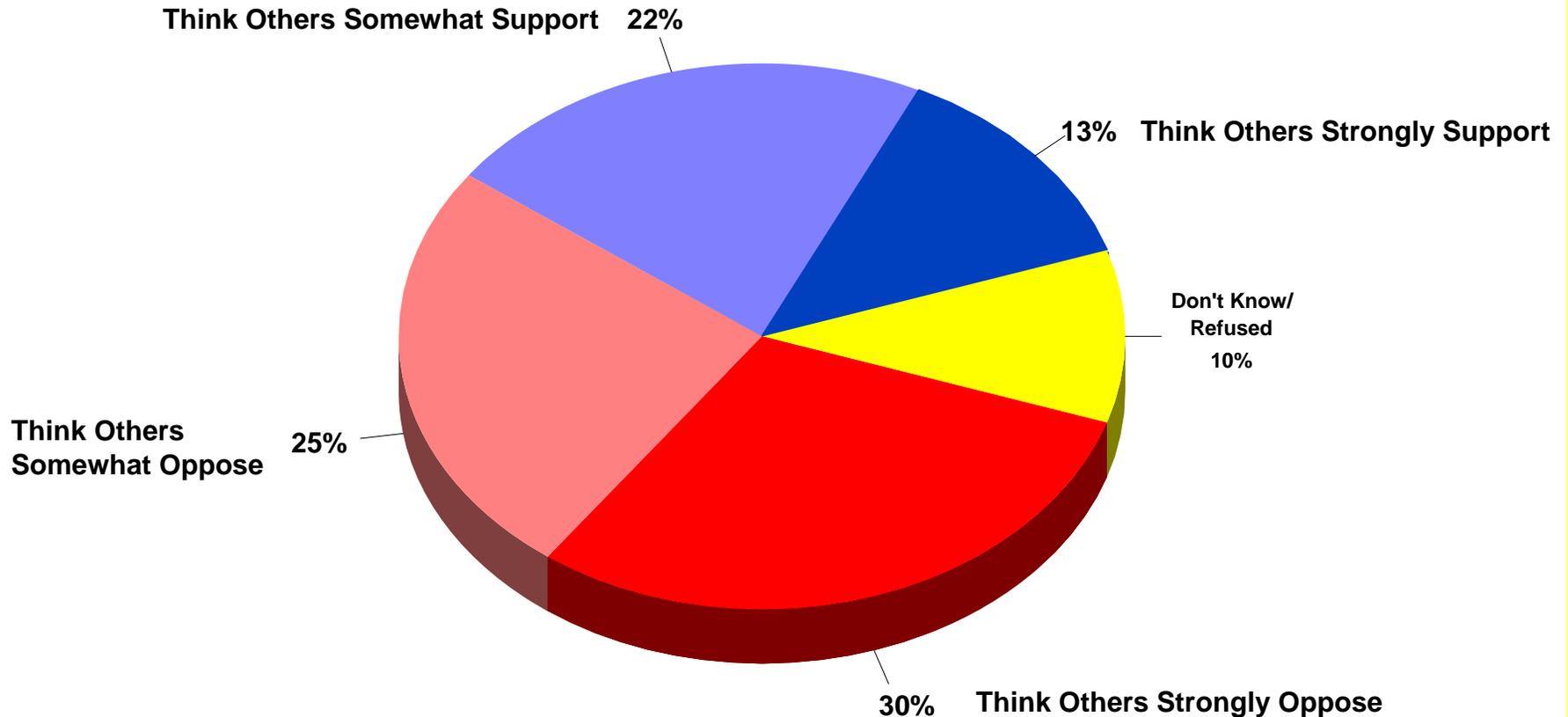


As you may know, the state of Arizona and many cities in Arizona now use photo enforcement technology to enforce traffic laws. For each of the following uses, please tell me if you support or oppose the use of photo enforcement.



Despite the fact that there is strong majority support, many Arizonans think they are alone in their support of these programs.

Total Who Think Others Support 35%
Total Who Think Others Oppose 55%



Now, setting aside your personal opinion of photo enforcement technology, do you think most Arizonans support or oppose the use of photo enforcement technology to enforce traffic safety laws? And, do you think most Arizonans STRONGLY (support/oppose) or only SOMEWHAT (support/oppose) it?



There is virtually no debate over the use of red light cameras, as almost seven-in-ten strongly support its use.

Running red lights at intersections

% Strongly
Support

% Total
Support

69%

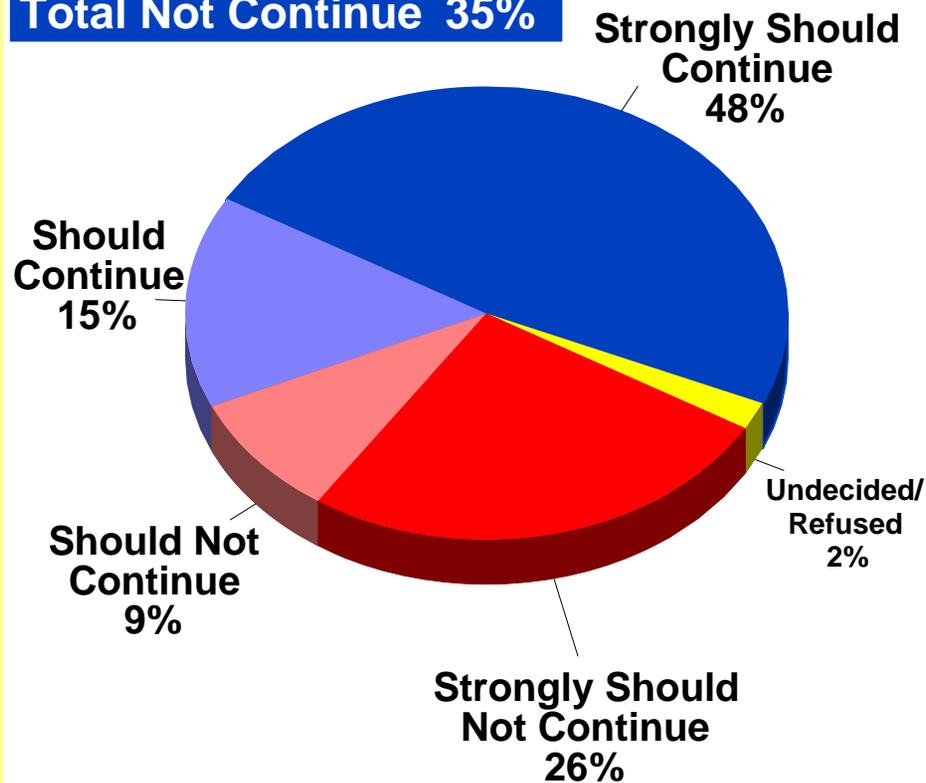
82%

As you may know, the state of Arizona and many cities in Arizona now use photo enforcement technology to enforce traffic laws. For each of the following uses, please tell me if you support or oppose the use of photo enforcement.

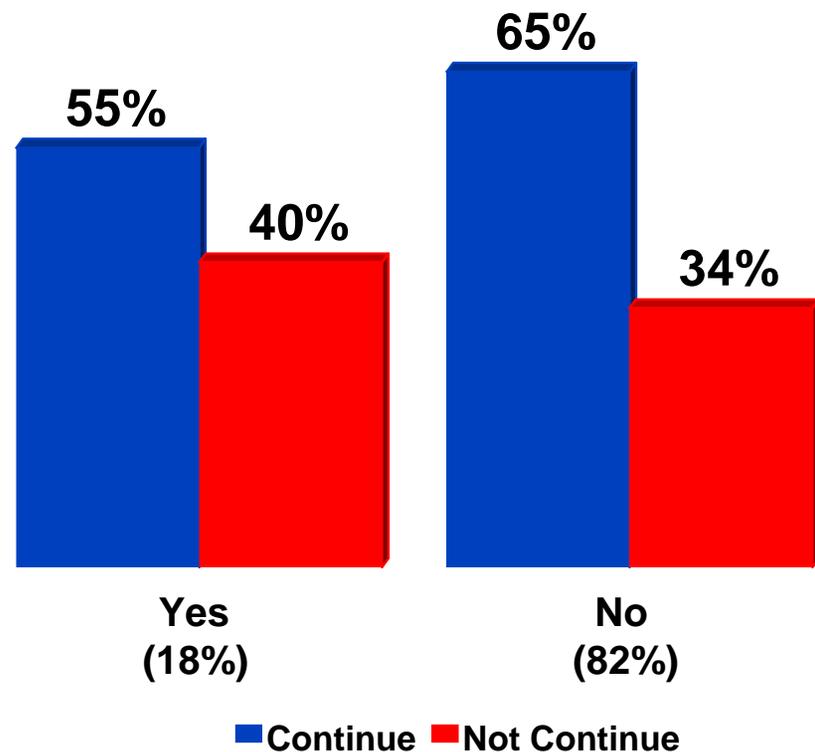


There is widespread support for the Department of Public Safety continuing to use speed cameras. Nearly half of the voters strongly support it. In addition, even a majority of those ticketed support the statewide program.

Total Continue 63%
Total Not Continue 35%



By Received Red Light/Speed Camera Ticket



Do you think the Department of Public Safety should or should NOT continue to use speed cameras to ticket drivers who exceed the speed limit by eleven miles per hour or more?



The top groups who want to continue the DPS program are older voters and women. Younger voters, particularly men, are more likely to oppose the program, though they are not anti-speed camera.

***Continue (63%)
Top Groups:***

| | |
|-------------------------------|-----|
| Ages 65+ | 83% |
| Women Income Under \$40K | 82% |
| Women Ages 55+ | 76% |
| Tucson Media Market Women | 75% |
| Phoenix Media Market Ages 55+ | 74% |
| Town/Rural Women | 74% |
| Tucson Media Market Ages 55+ | 73% |
| Small Town | 73% |
| Women Income \$40K - \$80K | 73% |
| White Democrat | 72% |
| City Women | 72% |
| Income Under \$40K | 72% |
| Men Ages 55+ | 70% |
| Southern Region | 70% |

***Not Continue (35%)
Top Groups:***

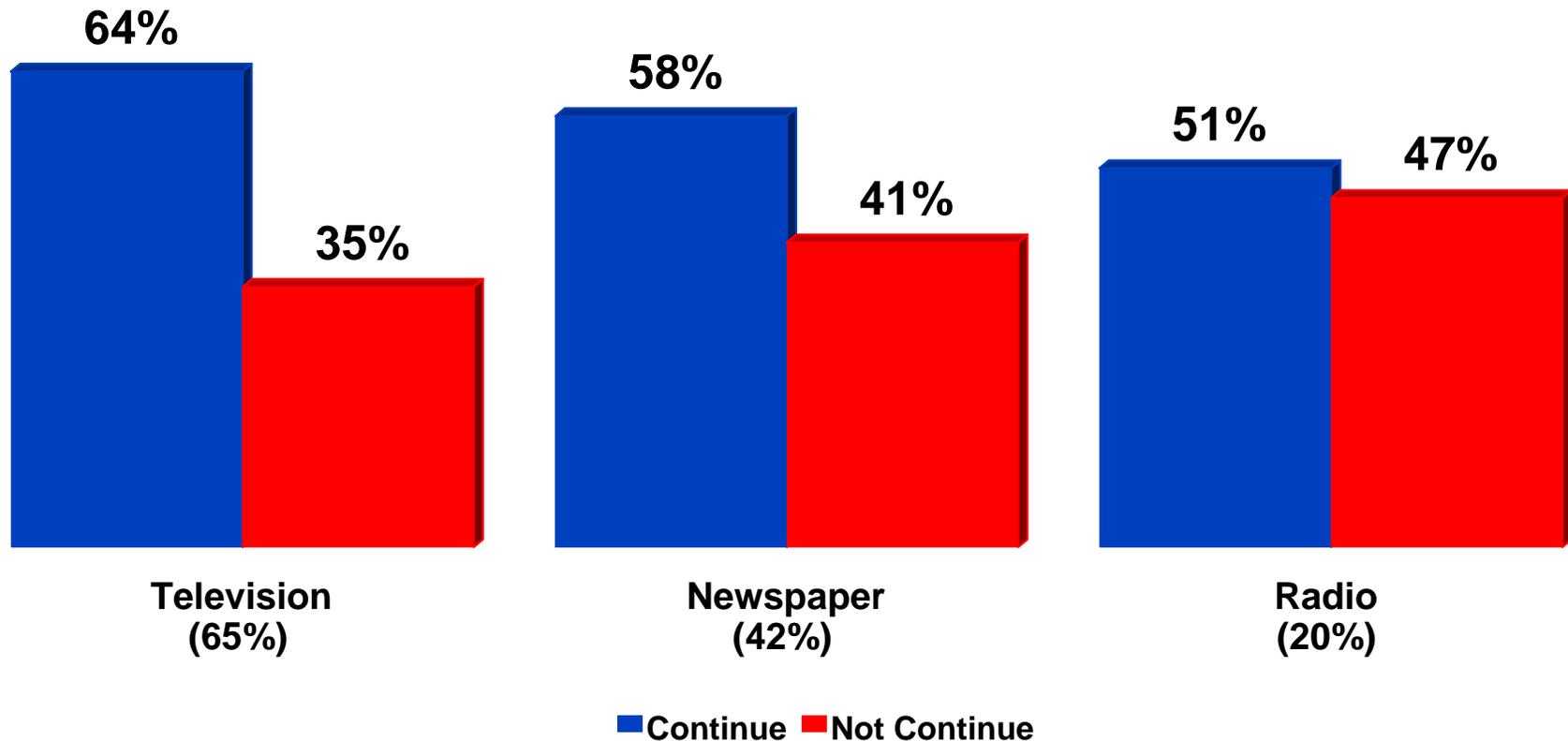
| | |
|---------------------------------|-----|
| Ages 18-34 | 51% |
| Suburban Men | 50% |
| Men Ages 18-54 | 49% |
| Men Income \$40K - \$80K | 44% |
| Phoenix Media Market Ages 18-54 | 43% |
| Suburb | 43% |
| Women Income Over \$80K | 43% |
| Men | 42% |
| Phoenix Media Market Men | 42% |
| Income Over \$80K | 42% |
| Republican | 41% |
| City Men | 41% |
| Men Income Over \$80K | 41% |
| Tucson Media Market Men | 40% |

Do you think the Department of Public Safety should or should NOT continue to use speed cameras to ticket drivers who exceed the speed limit by eleven miles per hour or more?



Television viewers and newspaper readers support the program, while talk radio listeners are divided.

*DPS Speed Program
by Information Source*

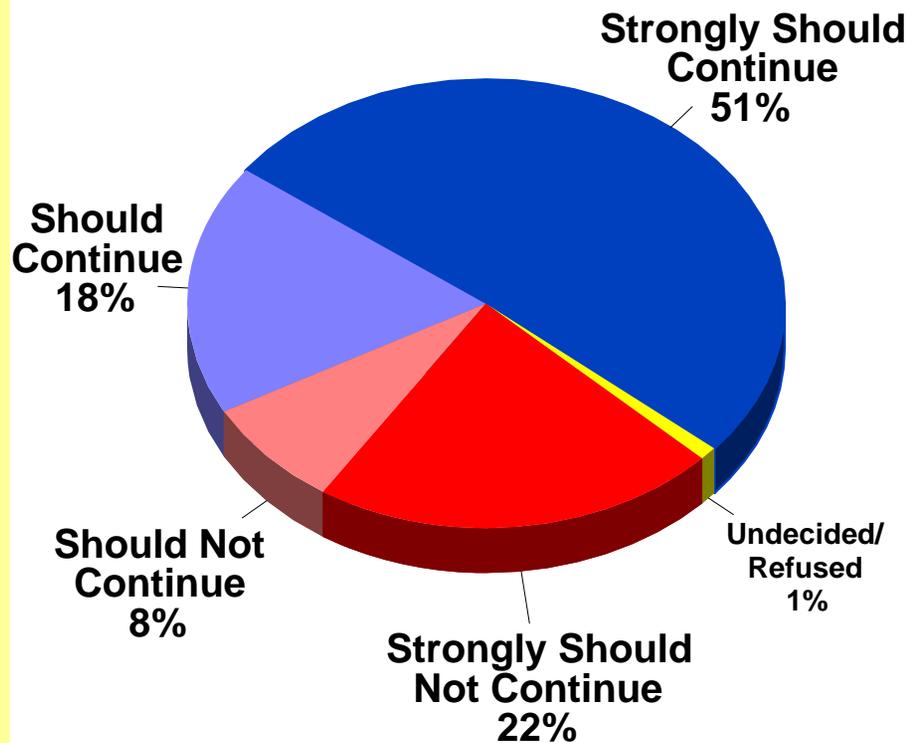


Do you think the Department of Public Safety should or should NOT continue to use speed cameras to ticket drivers who exceed the speed limit by eleven miles per hour or more?



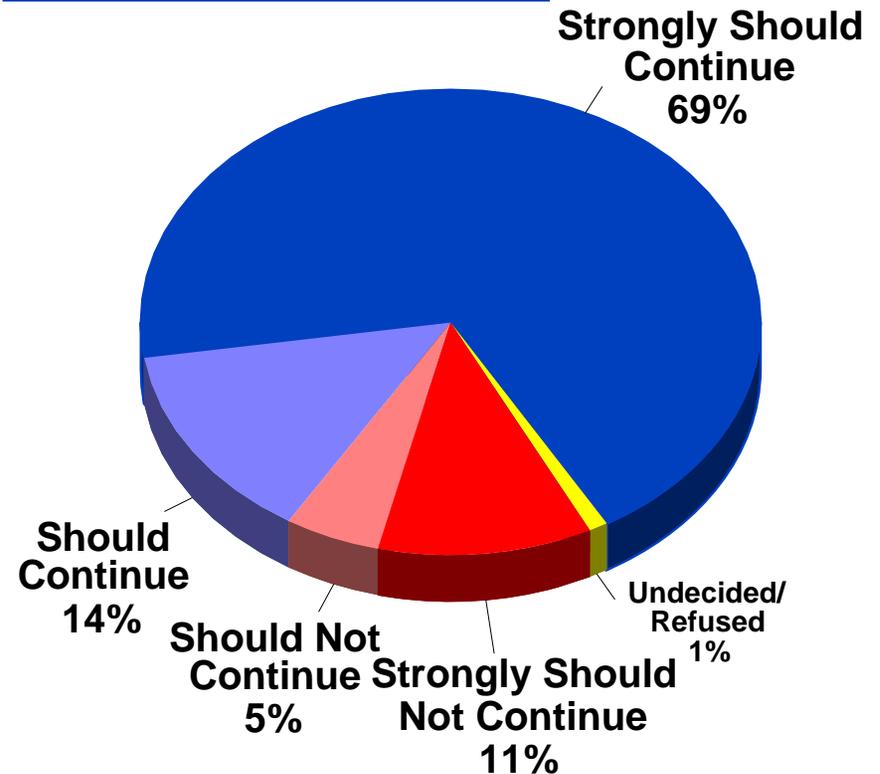
By a margin of more than two-to-one, voters say the city and county police departments should continue to operate speed and red light cameras.

Total Continue 69%
Total Not Continue 30%



Do you think city and county police departments should or should NOT continue to use cameras to ticket drivers who exceed the speed limit by eleven miles per hour or more on city streets?

Total Continue 84%
Total Not Continue 15%



Do you think city police departments should or should NOT continue to use cameras to ticket drivers who run red lights?



After hearing both points-of-view on speed cameras, a majority agree with the use of speed cameras. Only one-third of the voters agree with the opponent's message.

People who support the use of speed cameras because they reduce the number of speeders and make Arizona's highways safer than just using police officers. Since the cameras were installed, collisions and fatalities have dropped significantly in the Phoenix area alone. Besides, photo enforcement uses no tax dollars. It's totally funded by violators.

63%

People who oppose the use of speed cameras because they say cameras are not there for safety. The cameras are there to generate revenue for the government. This is simply another tax on hard working Arizonans. Police officers should be the only ones authorized to issue traffic tickets. Besides, the use of cameras infringes on drivers' privacy and civil liberties.

35%

Now I am going to read you two statements about the issue of speed cameras and after I read them please tell me which statement comes closest to your own opinion. Do you agree more with...



Arizonans have no sympathy for the individuals, or groups, vandalizing the photo enforcement cameras.

Opposed to people who have taken these actions

77%

Neither sympathetic nor opposed

13%

Sympathetic toward people who have taken these actions

9%

As you might have seen, read or heard, some photo enforcement cameras have been vandalized by groups and individuals who oppose their use. Generally, would you say you are...





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